Permit #F00027542

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027542 **Type of Permit:** FILMING **Release Date:** 05/03/2010

Production Company TOOL OF NORTH AMERICA

Insured Company Name TOOL OF NORTH AMERICA

Contact Phone No. 1 310-453-9244
Contact Phone No. 2
Fax 310-453-4185
Address 2210 BROADWAY
SANTA MONICA, California 90404

Production Title SUNKIST

Type of Production Commercial - Standard

Producer Joby Ochsner

Director Erich Joiner

1st AD TBD TBD

Production Manager Brendan Kling

FilmL.A. Coordinator Erica Wade

Location Manager Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-599-3886

Location Assistant Mike Wilson
Primary Phone Mobile - 818-599-3886
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$800.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY PREP STRIKE 3 DAY - BEACHES	$100.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,714.00

Number of Locations 3

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Insured Company TOOL OF NORTH AMERICA
Production Title SUNKIST

Location Manager Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-599-3886

Location Address 7103 Westward Beach Rd, Malibu, CA, 90265

Location Names POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Prep Dates 5/3/2010 - 5/3/2010 14:00 - 22:00

Film Dates 5/4/2010 - 5/4/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	8
Cast/Crew vehicles	85
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	75
Extras	20
LA County FSA assigned	1
Lifeguard Required	1

Filming Activities Exterior Dialogue; 10 x 10 EZ ups for shelter.; 15 Talent swimming in water. Camera and camera man in water.; Beach props on sand: Ice coolers,beach chairs and umbrellas. Beach balls and prop surfboards.; Condor and crane in parking lot and on beach.; Filming at towers 2 and 3 ; Gators, mules and 4 wheel drive vehicles on beach for transportation of equipment.; Stationary picture car in PCI lot. Talent enters and exits car.; Talent standing on Lifeguard # 2 and Lifeguard tower # 3;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
Must comply with attached Beaches and Harbors conditions
The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.
Dual permit required with City of Malibu
Must contact PCI directly re: parking requirements and activities on PCI property

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Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Mobile - 818-599-3886
Production Title	SUNKIST		

	No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
Coordinator Note	COMPANY REQUESTING TO HAVE WINDOWS OF LIFEGUARD TOWERS OPEN
Coordinator Note	MALIBU COUNTY FIRE 0952-71 FSA REQUIRED
Coordinator Note	PREP 2PM TO 10PM ON 5/3, SETTING UP PLASTIC GRASS, PROP TOWELS, PROP UMBRELLAS
Coordinator Note	LIFEGUARD REQUIRED @ 0700, COMPANY REQUESTING LIFEGUARD TO FOLLOW TO TORRANCE BEACH LOCATION
Coordinator Note	PRODUCTION VEHICLES ARE FOR UPLOADING AND UNLOADING EQUIPMENT AND MUST BE RETURNED TO PARKING LOT WHEN NOT IN USE
Coordinator Note	CREW PARKING, CATERING AND BASECAMP AT ZUMA LOT 1 5/4, 150 SPACES
Coordinator Note	NO DRIVING SCENES ON SAND
Coordinator Note	NO BLOCKING, PARKING, OR STAGING IN RED ZONE CUL DE SAC
Coordinator Note	COMPANY MUST YIELD TO EPOCH FILM SHOOT FOR PREP ACTIVITY

Parking

Base Camp
Location Type : LA County Parking lot
Street : 150 spaces @ Zuma Beach lot 1 5am - 10pm & 186 Spaces @ Pt Dume

Crew Parking
Location Type : LA County Parking lot
Street : 150 spaces @ Zuma Beach lot 1 5am - 10pm & 186 Spaces @ Pt Dume

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Production Company	TOOL OF NORTH AMERICA	Primary Phone	Office - 310-453-9244
Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Mobile - 818-599-3886
Production Title	SUNKIST		

Location Address 387 Paseo De La Playa, Torrance, CA, 90277

Location Names

Location Type Beach

Location Description

Film Dates 5/4/2010 - 5/4/2010 10:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	8
Cast/Crew vehicles	80
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Picture vehicles	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	20
Lifeguard Required	1

Filming Activities Exterior Dialogue; 10 x 10 EZ ups for shelter.; 15 talent swimming in water. Camera and camera man in water.; Beach props on sand: Ice coolers,beach chairs and umbrellas, prop beach balls and prop surfboards.; Condor and crane in parking lot & on sand.; Exterior walk and talk on beach.; Filming near the ramp area; Stationary picture car in PCI parking lot. Scenes of talent entering and exiting car.;

Jurisdiction **Political:** **Police:** **Fire:**

Location Notes

Coordinator Note NO FILMING, PARKING, STAGING OR BLOCKING RAMPS OR CEMENT ARMAC

Coordinator Note PRODUCTION VEHICLES ARE FOR UPLOADING AND UNLOADING EQUIPMENT AND MUST BE RETURNED TO PARKING LOT WHEN NOT IN USE

Coordinator Note NO DRIVING SCENES ON SAND

Coordinator Note NO FILMING, STAGING OR BLOCKING RAMPS

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Production Title	SUNKIST		

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI Parking lot at Torrance Beach, 202 spaces

Crew Parking
Location Type : LA County Parking lot
Street : PCI parking lot @ Torrance Beach 202 spaces

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Insured Company TOOL OF NORTH AMERICA
Production Title SUNKIST

Location Manager Mike Wilson
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-599-3886

Location Address 15945 E Ave Q, Lake Los Angeles, CA, 93591

Location Names

Location Type Vacant lot

Location Description

Film Dates 5/5/2010 - 5/6/2010 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	7
Cast/Crew vehicles	80
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Stakebed Trucks	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	75
Extras	20
LA County FSA assigned	1

Filming Activities Equipment on property; Exterior Dialogue; Talent running through desert.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note NO FILMING/ACTIVITY WITHIN 300' OF RESIDENTS PRIOR TO 0700HRS

Coordinator Note FSA & 4000 GALLON WATER TRUCK REQUIRED 0955-71-114

Parking

Base Camp
Location Type : Location
Street : 15945 E. Ave Q

Crew Parking
Location Type : Location
Street : 15945 E. Ave Q

NOT A PERMIT

Permit #F00027542

Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT